

College Store Survey

Return this to the College Store to receive a 20% discount on regular priced clothing and gifts.

Saint Joseph's College Store is here to serve the SJC community as well as the Rensselaer community. By participating in this survey the College Store will be able to better understand your needs and serve you accordingly. Thank you in advance for your participation. It is greatly appreciated.

Please indicate whether you are a Commuter Student, Student, Faculty, Staff, or Public customer:

Commuter Student Faculty Staff Public

Please Circle one:

1. How many times a week do you visit the College Store?

0 1-2 3-4 5-6 7+

2. Have your shopping experiences at the College Store been positive or negative?

Positive Negative

3. What does your most frequent purchase at the College Store consist of?

Gifts Clothing Supplies Beverage/Snacks

Indicate Yes or No; if you choose No please indicate why:

4. Are the College Store hours, M-F 9am-4pm, accommodating to your needs?

Yes No

If you answered No, please indicate why: _____

5. Is the store easy to navigate?

Yes No

If you answered No, please indicate why: _____

6. Would you be interested if the College Store sold magazines?

Yes No

If you answered Yes, please indicate what magazines you would have interest in:

Please circle one ranking which represents your opinion:

7. How would you rate the cleanliness of the College Store?

Very Poor									Very Good
1	2	3	4	5	6	7	8	9	10

Please circle one ranking which represents your opinion:

8. How would you rate the customer service at the College Store?

Very Poor									Very Good
1	2	3	4	5	6	7	8	9	10

9. How would you rate the variety of gift merchandise at the College Store?

Poor Variety				Slight Variety				Good Variety	
1	2	3	4	5	6	7	8	9	10

10. How would you rate the variety of clothing merchandise at the College Store?

Poor Variety				Slight Variety				Good Variety	
1	2	3	4	5	6	7	8	9	10

11. How would you rate the variety of beverages and snacks at the College Store?

Poor Variety				Slight Variety				Good Variety	
1	2	3	4	5	6	7	8	9	10

12. How would you rate the variety of school supplies at the College Store?

Poor Variety				Slight Variety				Good Variety	
1	2	3	4	5	6	7	8	9	10

Please List:

13. Do you have any recommendations for things that the College Store should carry that we do not already have?

- a.
- b.
- c.
- d.