

**Curriculum Requirements for BS in Business Administration**

Core Curriculum**(46 credits)****Business Administration Requirements****(49 credits)***Foundations (24 credits)*

- ACC 101 - Intro to Financial Accounting (3)
- ACC 102 - Intro to Managerial Accounting (3)
- BUS 201 - Legal Environment of Business (3)
- ECN 200 - Principles: Markets and Prices (3)
- ECN 201 - Principles: Money and Income (3)
- FIN 201 - Principles of Finance (3)
- MGT 101 - Principles of Management (3)
- MKT 102 - Principles of Marketing (3)

Tools (7 credits)

- BUS 210 – Information Systems (3)
- ECN 210 - Statistics for Business and Economics (3)
- BUS 301 - Career and Job Planning (1)

Synthesis (6 credits)

- BUS 351 - The Crucible (3)
- BUS 452 – Leadership and Ethics (3)

*Concentrations (12 credits) – Select one of the concentration options below.*Custom (Choose 12 credits from any 300-400 level courses in business, finance, marketing, or management.)Finance (Choose 12 credits from the courses below.)

- FIN 310 – Investments (3)
- FIN 311 – Corporate Financial Management (3)
- FIN 410 – International Finance (3)
- FIN 411 – Financial Statement Analysis (3)
- FIN 421 – Special Topics in Finance (3)

Human Resources Management (Choose 12 credits from the courses below.)

- PSY 134 – Industrial and Organizational Psychology (3)
- MGT 211 – Human Resources Management (3)
- MGT 321 – Benefits and Compensation (3)
- MGT 322 – Practicum in HR Management (3)
- MGT 421 – Special Topics in Management (3)

Management (Choose 12 credits from the courses below.)

- MGT 309 – Human Resources Management (3)
- MGT 313 – Entrepreneurship (3)
- MGT 409 – Production and Operations Management (3)
- MGT 411 – Organizational Behavior (3)
- MGT 421 – Special Topics in Management (3)

Marketing (Choose 12 credits from the courses below.)

- MKT 310 – Advertising and Promotion Mgmt (3)
- MKT 312 – E-Commerce (3)
- MKT 410 – Marketing Research (3)
- MKT 412 – Sales and Marketing Management (3)
- MKT 421 – Special Topics in Marketing (3)

Minor Area of Study**(18 credits)****General Electives****(7 credits)****Minimum Total Required for Graduation****(120 credits)**